BOYCOTT McDONALD's

Some McDonald restaurants in Israel are providing free meals to Israel Defense Force soldiers.

Newsweek reported that one Israeli franchise said five stores are in operation for this purpose alone, and more than 100,000 meals have been donated. The IDF has committed countless war crimes in Gaza.

BOYCOTT BARCLAYS

Barclays Bank provides hundreds of millions of pounds worth of investment, loans, and other financial services to companies supplying Israel with military technology used in the repression of Palestinians – including investments in Israeli arms manufacturer, Elbit Systems.

BOYCOTT STARBUCKS

Starbucks sued the Starbucks Workers United (SWU) after one of its members sent out an unauthorized tweet that simply stated "Solidarity With Palestine".

Negative sentiment toward Starbucks was already brewing over its aggressive anti-union tactics, like shutting down unionized stores.

BOYCOTT ZARA

Fashion firm Zaras latest advertising campaign featured mannequins with missing limbs and statues wrapped in white. It seemed to be mocking the victims of the indiscriminate bombing in Gaza.

In 2021, in an online exchange with a Palestinian model, Zara executive Vanessa Perliman wrote: "Maybe if your people were educated then they wouldn't blow up the hospitals and schools that Israel helped to pay for in Gaza." The IDF is blowing them up.